

Overview

SAFMC Visioning Workshop

Charleston Marriot Hotel
Charleston, SC

Council members will: (A) receive an overview of discussions from the June 2013 workshop and the decisions that were made; (B) receive and update on feedback from the August public hearings and discuss the visioning project outreach materials; (C) introduce the logic model concept to provide framework for continuing to refine and develop measurable objectives; (D) discuss the Mid-Atlantic Fishery Management Council 5-Year Strategic Plan to identify aspects that are applicable to the SAFMC Visioning project; (E) continue discussion and refinement of the current snapper grouper FMP objectives based on the June 2013 workshop discussion; and (F) discuss structure, timing and location of 2013 port meetings.

A. Recap from June 2013 Workshop (*Attachment 1*)

Council members will receive a short summary of the discussions that took place during the June 2013 Visioning Workshop at the Stuart Council meeting. Council staff will also review the timing of future steps in the process.

B. Update on August public hearings (*Attachments 2 & 3*)

Council staff will provide a brief update on the feedback received about the visioning project during the August 2013 public hearings. Staff will also solicit feedback from Council on the two documents presented at the public hearings – Visioning Project Overview and Visioning Project Fact Sheet.

C. Introduction to Logic Model (*Attachment 4*)

Council staff will give a short presentation on the concept of a logic model. Logic models are usually a depiction of the logical relationships between the resources, activities, outputs and outcomes of a program. While there are many ways in which logic models can be presented, the underlying purpose of constructing a logic model is to assess the "if-then" relationships between the elements of the program: if the resources are available for a program, then the activities can be implemented, if the activities are implemented successfully then certain outputs and outcomes can be expected. Logic models are most often used in the evaluation stage of a program, but can also be used during planning and implementation.

D. Discussion of Mid Atlantic Fishery Management Council's 5-Year Strategic Plan (*Attachments 5 & 6*)

Council members were asked to provide comments on the Mid-Atlantic Strategic Plan with regard to the plan's format, structure and potential relevancy to the snapper grouper fishery. Staff will provide a brief overview of the components of the Mid-Atlantic Strategic Plan and summarize the feedback received from Council members. This exercise will help generate ideas for the subsequent discussion and further revision of the current snapper grouper FMP objectives.

E. Review of revised Snapper Grouper FMP Objectives (*Attachment 7*)

During its June 2013 meeting, the Council crafted a draft vision statement for the snapper grouper fishery and began discussions on drafting goal statements and objectives for the snapper grouper fishery. To help with this exercise, staff presented the existing objectives for the FMP and feedback received from the Snapper Grouper Advisory Panel on each objective. Staff prepared a document outlining the current objectives and proposed edits to the goal statements and objectives based on the discussions at the June 2013 meeting (*Attachment 7*). The Council will continue their revision of the objectives with the intent of providing a list of objectives that stakeholders can comment on during the port meetings. Revisions can continue at the December 2013 Council meeting if necessary.

F. Discussion of Planning for Port Meetings (*Attachment 8*)

Staff included options for the structure and format of the proposed port meetings planned for this Fall and Spring to solicit input from stakeholders on the future of the snapper grouper fishery. Council staff will facilitate a discussion of how to structure, format, organize, and facilitate the port meetings. Additionally, some Council members provided input on locations for the port meetings and these will also be discussed. Questions to guide the discussion include:

- 1) What approach will be used to conduct the port meetings? (i.e., panel-style, facilitated group discussion, etc.)
- 2) What format will be used for the meetings? (i.e., separate meetings by sector, mixed sector meeting, etc.)
- 3) Based on the format, how long should the meetings run?
- 4) Based on the budget, format and target audiences trying to be reached, what are the best locations for the meetings by state?